



MG DigiGrowth

Brand · Marketing · Technology · Growth

From brand inception to business growth.

Credentials · 2026

info@mgdigigrowth.com · +91 96761 23747 · www.mgdigigrowth.com

One partner, from idea to growth

We work like your in-house team across brand, marketing, technology and growth.



Brand & Creative

Positioning, naming, identity and the design language that carries them.



Digital & Product

Websites, e-commerce, MVPs and SaaS platforms built to convert and scale.



Marketing & Growth

SEO, content, paid media, demand generation and analytics.

8 capability groups • 16 industries • 90+ services • 11 cities

Three ways to work with us

01

Project

A defined build with a start and an end.

Brand • Website • MVP • Launch

Fixed scope, milestone billing

02

Retained programme

An ongoing growth engagement, reviewed monthly.

SEO • Content • Paid • Demand gen

Monthly plan and reporting

03

Embedded team

We work inside your marketing function.

Specialists • Fractional leadership

Allocated hours, your tools

Eight stages, one connected system



We can join at any stage — and everything downstream inherits the decisions made upstream.

What we deliver

Brand & Creative

Strategy · Naming · Identity · Guidelines

Digital Experience

Web design · Development · UX · CRO

Digital Marketing

SEO · Local SEO · Social · Content · Email

Performance & Growth

Google · Meta · LinkedIn · Demand gen · ABM

Product & Technology

Product strategy · MVP · SaaS · Apps · CRM

Content & Media

Editorial · Copy · Video · Short-form · PR

Personal Branding

Founder · Executive · LinkedIn · Thought leadership

Political & Public Affairs

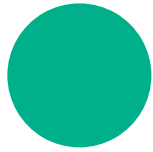
Campaign identity · Message architecture · Outreach

Senior people, two to four per account



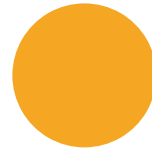
Strategy lead

Owens the plan and the numbers



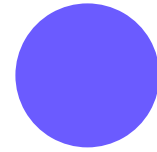
Specialist

SEO, paid, brand or product



Producer

Content, design or engineering



Account owner

Your single point of contact

The person who scopes your work is the person who runs it.

What happens every week, month and quarter

Weekly

Review call, shared board, blockers cleared

Monthly

Performance report against agreed metrics

Quarterly

Strategy review and re-planning

Reported metrics: qualified enquiries · pipeline created · cost per qualified lead · organic visibility

Where we work

SaaS & Technology

IT Services

Real Estate

Restaurants & F&B

Healthcare

Education

E-commerce & D2C

Travel

Finance

Manufacturing

Professional Services

Political & Public Affairs

Hyderabad (HQ) • Bengaluru • Mumbai • Pune • Chennai • Delhi NCR • Ahmedabad • Kochi • Visakhapatnam • Vijayawada • Goa

How pricing works

Written scope and timeline before any retainer starts.

Projects

Fixed scope, milestone billing

Advance on commencement, balance across agreed stages

Retainers

Monthly fee, 30 days' notice

Based on channels, content volume and reporting depth

Media budget

Paid directly by you

Ad accounts, data and creative remain your property

Getting started

Three steps, about two weeks.

01

A 30-minute call

We ask about the business. No pitch.

02

Audit and scope

We review what exists and write a plan.

03

Proposal

Deliverables, timeline and cost in writing.

info@mgdigigrowth.com · [+91 96761 23747](tel:+919676123747) · wa.me/919676123747

MG DigiGrowth · Hyderabad, Telangana, India